



There's No Better Way to Get a Taste of the Town

By Courtney Mooney

If you are like most people, you are constantly searching

for something new and exciting to do. It is too nice outside to sit in a movie theatre and it is too expensive to take off on a weekend getaway, so what is the alternative? How can you eat, drink, and be merry while enjoying the warmth of the sun?

Taste the Town Tours has discovered the answer to this question in a seriously tasty and stimulating way. It is called a food and cultural tour, and there is nothing quite like it, not in Southern Ontario anyway. Taste the Town Tours took life's simple pleasures to Niagara-on-the-Lake and blended them into one unique experience that is delicious and fun, proving why this town is considered to be the 'prettiest town in Canada.'

This 2.5-hour food and cultural walking tour is the brain child of an eager young native of St. Catharines whose passion for food and love of Niagara propelled her to take all this town has to offer and pack into one trip that will knock your foodie socks off. Jodie Finora, founder of Taste the Town Tours, experienced the excitement of food tours in New York, Boston, Chicago, Nashville, Toronto, and Montreal, and made it her goal to bring it to her own backyard.

In its first year of operation, Taste the Town Tours guided people through the streets of Niagara-on-the-Lake as they sampled the finest locally prepared food and learned about a town that is steeped in over 200 years of history. There is

no other way to enjoy everything this town has to offer all in one visit, so don't try doing it on your own!

For only a few hours, participants are guided through a carefully crafted walking tour, which boasts a unique history unbeknownst to many, while enjoying fresh, top-quality food and beverage from local suppliers. The mouth-watering samples come from some of the town's most beloved shops and eateries including: jams/jellies on freshly baked scones courtesy of Greaves Jams; vegan/gluten-free homemade soup with a slice of wheaten bread from the Irish Tea Room; a delectable vanilla cupcake with Grand Marnier butter cream frosting and Niagara custard enjoyed at the remarkable Somerset B&B; Mediterranean wood-oven pizza with a sample of Toronto's Great Lakes Brewery 'Bistro Red Ale' at the fourth tasting location, Bistro Six-One; a cheese cup featuring Jordan, Ontario-famous Niagara Gold Cheese from Cheese Secrets; and for your sweet tooth, Maple Leaf Fudge provides samples of their most popular sellers: chocolate and maple fudge!

The tour runs April through November, every Tuesday – Friday at 10:30 a.m., and Saturday – Sunday, 10:30 a.m. and 2:30 p.m. It is suitable for people of all ages, all food preferences, and all fitness levels.

Whether you are looking for something new to experience, or the perfect gift for a friend, this tour is ideal for anyone who likes to eat, walk, and have a good time. There is nothing you have to do but book a tour and bring your appetite. For more information, and to book your tour today, please visit www.tastethetown.ca.